



# Summary of Benefits

<b>EXHIBITOR SUMMARY OF BENEFITS</b>			
	<b>GOLD Patron \$15,000</b>	<b>SILVER Patron \$7,500</b>	<b>BRONZE Patron \$3,500</b>
Exhibitor Showcase	One 10 x 20 booth	One 10 x 10 booth	Presentation Table
General Session Address	Yes	No	No
Elective Session Presentation	No	Yes	No
Company name and sponsor level featured in WWW (with hypertext link to Patron's site)	Yes	Yes	Yes
Prominent display of company name, logo, and booth and/or suite locations in the registration area	Yes	Yes	Yes
Number of single page ads in the Advance Program distributed to more than 50,000 professionals in your industry (1 December 2001 deadline)	1	1/2	None
Complimentary exhibit passes	30	15	10
Complimentary Symposium passes	2	1	1
Number of copies of Symposium Proceedings	2	1	1
Reserved table(s) at breakfasts and luncheons	Yes	Yes	No
Attendee mailing list on labels and disk	Yes	Yes	Yes
Organization name and logo in the Advance Program distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)	Yes	Yes	Yes
Organization name and logo in Final Program (1 March 2001 deadline)	Yes	Yes	Yes

You can reach 50,000 IEEE members, address a general session at IM 2001, publish 2 full page ads, and get an exhibit booth at IM 2001 for as little as 30 cents per hit (50,000 members for \$15,000) OR reach 50,000 IEEE members, publish 2 half page ads, get an exhibit booth at IM 2001 and present at an elective session at the symposiums for as little as 15 cents per hit (50,000 members for \$7,500).