**IM 2001**

Take your place alongside the pathfinders in Integrated Network Management. IM 2001 will be your best opportunity to meet the world's top network operation managers, developers and innovators. From more than twenty countries around the globe, they'll assemble in Seattle the third week of May. During five exciting, informative and interactive days they'll share insights on network management at scores of in-depth cutting edge presentations.

The 2001 meeting in Seattle offers a world-class program with high-quality technical sessions, timely tutorials and renowned keynote speakers. This program addresses the increasing interest in overall management solutions across all types of networks, enterprise communication systems, distributed computing systems and applications.
The technical papers reflect an excellent mix of topics, organizations and international contributions.

And they'll look closely at the rapidly emerging technologies that you will soon employ to meet tomorrow's network operations management requirements.

**Could your products and services be just what they're looking for? To find out, you need to be there.**

On behalf of The IM 2001 Organizing Committee

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To make that practical, we've established three special vendor opportunities for IM 2001: **GOLD, SILVER,** and **BRONZE** patron levels.  Each level brings you direct contact with the right people, the network pros who want to see your product and check out your solutions. You simply decide which category is best for your company and then we'll see you at IM 2001. Of course, you'll also have to make sure you're ready to answer the hard questions. There's no place where you'll get smarter questions than from the high tech pros at IM 2001.

Seize the opportunity. Take the lead. Exhibit your network, enterprise communication system, distributed computing systems and application management solutions at IM 2001.

It's your best chance to make your mark on the world class leaders in network and enterprise systems management.

### WHO SHOULD EXHIBIT?
☆ Vendors of network, system or enterprise management
☆ Consultants systems and products
☆ Systems integrators
☆ Telecommunications service providers
☆ Standards forums, task forums or industrial consortia
☆ Conference and education providers

### BENEFITS OF EXHIBITING
☆ Exchange ideas with the top innovators in network operations and management
☆ Sharpen your marketing strategy with feedback from world class professionals in network operations & management
☆ Display your products to potential buyers and decision makers

☆ Make business contacts with key figures in the marketplace
☆ Learn how your competitors are responding to late breaking changes
☆ Master the global trends that will shape winning strategies
☆ Introduce potential buyers to your systems solutions
☆ Communicate technical directions and product plans to potential buyers

### THE SYMPOSIUM
Over the last decade, the International Symposium on Integrated Network Management has developed a worldwide reputation as one of the network management industry's leading events. **The 2001 Symposium on Integrated Network Management** will take place in Seattle, WA, USA, 14-18 May 2001. IM 2001 is designed to provide an international information exchange between users, providers, researchers, academia and standards bodies involved in network operations and management.

### HIGHLIGHTS INCLUDE:
☆ top quality thoroughly reviewed technical papers
☆ a cutting edge exhibit program that showcases industry leaders
☆ a comprehensive tutorial program presented by  recognized industry authorities

### THE SPONSORS
**IFIP:** The International Federation for Information Processing consists of more than 45 member societies around the world.
**IEEE:** The Institute for Electrical and Electronics Engineers, Inc., the world's largest technical association, has a current membership of more than 300,000 key professionals.

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