



GOLD PATRON (\$15,000): The enhanced best buy for system providers

- ☆ **BOOTH SPACE:** 20 feet on aisle (approximately 200 square feet) in the main exhibit hall. Set up your product presentations in an exhibition hall atmosphere. Allows installation of your system and ample room within your exhibit area to conduct demonstrations and discuss system solutions.
- ☆ **VENDOR PRESENTATION:** your company's chance to address the entire IM 2001 audience.
- ☆ **OPTIMIZE VISIBILITY AND CAPTURE THE LARGEST POSSIBLE AUDIENCE:** the main exhibition area is conveniently located in the main conference hall adjacent to the meeting rooms.
- ☆ **ATTRACT REPEAT VISITS BY ATTENDEES:** the area directly adjacent to the exhibits will be regularly supplied with coffee and soft drinks.
- ☆ **MAXIMIZE YOUR TIME:** to focus attention on the exhibit area, ample hours have been set aside during normal conference hours when no competing educational or social functions will be scheduled.
- ☆ **YOUR COMPANY'S NAME LISTED ON THE EVENT WEB SITE** with a link back to your company's home page.
- ☆ **INCREASE ACCESS TO INDUSTRY PROFESSIONALS:** each Gold Patron organization will receive two complimentary Symposium registrations permitting attendance at all Symposium educational sessions (except tutorials) and all meal and social functions plus two sets of conference records.
- ☆ **FULL SECURITY:** a 24 hour guard will be assigned to the exhibit area.
- ☆ **OTHER BENEFITS OF THE GOLD PATRON PROGRAM INCLUDE:**
 - prominent display of company name and logo and booth and/or suite number in registration area
 - one single page ad in the Advance Program, distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)
 - one single page ad in the Final Program (1 March 2001 deadline)
 - your company name is listed on the event web site with a link back to your company's home page
 - your organization name and logo featured in the Advance Program, distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)
 - your organization name and logo featured in the Final Program (1 March 2001 deadline)
 - in addition to the two complimentary registrations, each Gold Patron will also receive: 30 exhibit passes; you will also have designated (reserved) table(s) during breakfasts and luncheons.
- ☆ **ATTENDEE LIST** on disk and pressure sensitive labels. (This includes all attendees except for the few who may specifically request not to be included. The list is not available to any other outside organization.)

SILVER PATRON (\$7,500): The economical approach for general vendors

- ☆ **BOOTH SPACE:** 10 feet on aisle (approx. 100 sq. ft.) in the main exhibit hall. Set up your product presentations in an exhibition hall atmosphere. Allows installation of your system and ample room within your exhibit area to conduct demonstrations and discuss system solutions.
- ☆ **OPTIMIZE VISIBILITY AND CAPTURE THE LARGEST POSSIBLE AUDIENCE:** the main exhibition area is conveniently located in the main conference hall adjacent to the meeting rooms.



- ☆ **ATTRACT REPEAT VISITS BY ATTENDEES:** the area directly adjacent to the exhibits will be regularly supplied with coffee and soft drinks.
- ☆ **MAXIMIZE YOUR TIME:** to focus attention on the exhibit area, ample hours have been set aside during normal conference hours when no competing educational or social functions will be scheduled.
- ☆ **YOUR COMPANY'S NAME LISTED ON THE EVENT WEB SITE** with a link back to your company's home page.
- ☆ **INCREASE ACCESS TO INDUSTRY PROFESSIONALS:** each Silver Patron organization will receive one complimentary Symposium registration permitting attendance at all Symposium educational sessions (except tutorials) and, all meal and social functions plus a conference record.
- ☆ **FULL SECURITY:** a 24 hour guard will be assigned to the exhibit area.
- ☆ **OTHER BENEFITS OF THE SILVER PATRON PROGRAM INCLUDE:**
 - prominent display of company name and logo and booth and/or suite number in registration area
 - one half page ad in the Advance Program, distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)
 - one single page ad in the Final Program (1 March 2001 deadline)
 - your company name is listed on the event web site with a link back to your company's home page
 - your organization name and logo featured in the Advance Program, distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)
 - your organization name and logo featured in the Final Program (1 March 2001 deadline)
 - In addition to the complimentary registration, each Silver Patron will also receive 15 exhibit passes; you will also have designated (reserved) table(s) during breakfasts and luncheons.
- ☆ **ATTENDEE LIST** on disk and pressure sensitive labels.(This includes all attendees except for the few who may specifically request not to be included. The list is not available to any other outside organization.)

BRONZE PATRON (\$3,500): Low cost participation for non-exhibitors

- ☆ **THE LOWEST COST WAY** to demonstrate your continued support for the conference while promoting your company's name and products to the show attendees.
- ☆ **PROMINENT DISPLAY** of company name and booth and/or suite in registration area.
- ☆ **A COPY OF THE SYMPOSIUM PROCEEDINGS**, and 10 exhibit passes.
- ☆ **YOUR ORGANIZATION NAME AND LOGO** featured in the Advance Program, distributed to more than 50,000 professionals in your industry (1 December 2000 deadline)
- ☆ **YOUR ORGANIZATION NAME AND LOGO** featured in the Final Program (1 March 2001 deadline)
- ☆ **SPACE ON LITERATURE RACK**
- ☆ **YOUR COMPANY NAME** is listed on the event WEB site with a link back to your company's home page
- ☆ **PRESENTATION TABLE**