

IM 2005 Call for Patrons

2005 IFIP/IEEE Symposium on Integrated Network Management

"Managing New Networked Worlds"

http://www.ieee-im.org/

15~19 May, 2005 Nice-Acropolis Exhibition Hall, Nice, France

About IM 2005

The central theme is "Managing New Networked Worlds". IM 2005 will present the latest technical advances in the area of integrated management, operations and control of networks, networking services, networked applications, and distributed systems. IM 2005 will serve as the primary forum for technical exchange for the research, standards, vendor and user communities in the network management field. We are witnessing the dawn of a new era in networking. New networked worlds emerge in which networking becomes increasingly ubiquitous and blends in seamlessly with business functions, applications, and the supported environment. These new worlds are no longer only characterized by the increasing heterogeneity and number of devices that are involved, but also by properties such as service and network convergence, context awareness (e.g. application, location, user identity), greatly accelerated service lifecycles (for example, service creation on demand), virtualization of resources that blur conventional boundaries between the very things that need to be managed, massive P2P infrastructures, unprecedented security challenges, ubiquity of high speed Internet access and networking to the home, and much more. All of this brings about new challenges and opportunities to network management and to the way in which it is approached, requiring management technology to evolve as rapidly as the new networked worlds that it is to manage.

IM 2005 will be organized into technical sessions, panels, and tutorials. In addition, it will feature an industrial experience track to share practical lessons learned by the user and vendor communities, posters, birds-of-a-feather sessions, and vendor exhibits (through <u>association with Telemanagement World</u>).

PATRON INVITATION

IM 2005 Organizing Committee cordially invites you to an exciting corporate sponsorship opportunity. The international audience at IM 2005 makes this symposium an outstanding event at which to promote your company. Sponsorship at IM 2005 will provide you with direct access to hundreds of IT industry decision makers from all parts of the globe. Assessing the state of the market and the industry's future needs and trends, involvement as a sponsor of IM 2005 is cost effective, high-impact way to provide existing and new customers with ideas, products and answers. The options set out indicate the opportunities for contributing to IM 2005. Benefits will be consistent with those provided below and all sponsors will be acknowledged in the symposium program book and its website. Please contact the IM 2005 Patrons Chair for more information on the sponsorship details.

PATRON OPTIONS

Level	Fee	Benefit Items Included	
Platinum	Euros 20,000	 Six complimentary symposium registrations (including tickets to the Welcome Reception and Symposium Banquet) Company name and logo on the conference Program, and IM 2005 Web Page (linked to company home page) Full-page ad in the IM 2005 Final Program Prominent display of company banner during the symposium (For 5 days during symposium period, banner ad in symposium place) 	
Gold	Euros 10,000	- Four complimentary symposium registrations (including tickets to the Welcome Reception and Symposium Banquet) - Company name and logo on the conference Program, and IM 2005 Web Page (linked to company home page) - Half-page ad in the IM 2005 Final Program	
Silver	Euros 5,000	 Two complimentary symposium registration (including tickets to the Welcome Reception and Symposium Banquet) Company name and logo on the conference Program, and IM 2005 Web Page (linked to company home page) Quarter-page ad in the IM 2005 Final Program 	

Opportunities for additional support above the Gold Level include:

- IM 2005 Symposium Banquet
- IM 2005 Social Event
- Symposium Lunches
- Internet Café

Opportunities for support below the Silver Level are also possible and offer as benefit :

- Company name and logo on Advance and Final Programs, and IM 2005 Web Page (linked to company home page).

For more information on the above opportunities, please contact the patron chair for further information. For Platinum, Gold or Silver patrons please complete the Patron Agreement Form and return it to the IM 2005 Patrons Chair and further information on the patron will be provided.

PATRON AGREEMENT FORM

Thank you for being a patron of IM 2005. Please complete the following form and send it to IM 2005 Patrons Chair by email, postal-mail or fax.

Compai	ny Name:		
	t Name :		
	t Address :		
	Fax		
	t's E-mail :		
	ny Website :		
Nice-A	hereby agrees to su cropolis Exhibition Hall in Nice, France from e select the following option)		to be held in
•] Platinum Patron		(Euros 20,000)
2 [] Gold Patron		(Euros 10,000)
3 [] Sliver Patron		(Euros 5,000)
Signatı	ure:	Date:	

PAYMENT

Please specify company's preferred payment form.

IM 2005 Patrons Chair

Raouf Boutaba School of Computer Science University of Waterloo 200 University Avenue West Waterloo, Ontario, N2L 3G1 CANADA

Tel: +1 519 888-4820 Fax: +1 519 885-1208

E-mail: rboutaba@bbcr.uwaterloo.ca