

# ASSERT YOUR LEADERSHIP

# CALL FOR EXHIBITORS

## HOW TO BECOME AN EXHIBITOR

FOR MORE INFORMATION  
ON BECOMING AN IM 2015 EXHIBITOR, PLEASE CONTACT

Anissa Shaddy (IM2015exhibitors@comsoc.org)

[www.ieee-im.org](http://www.ieee-im.org)

### PAST PARTICIPANTS



### ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.

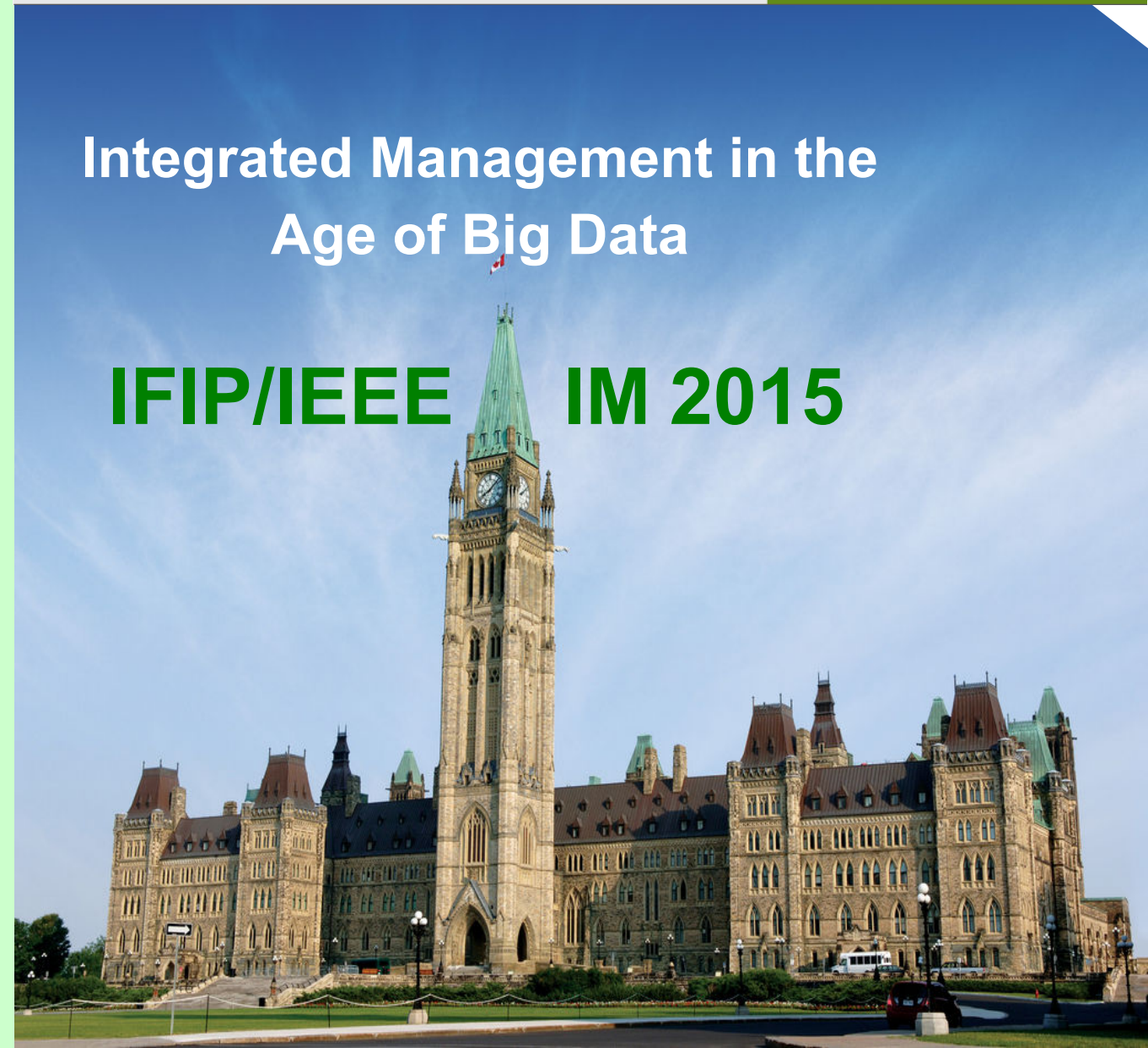


IFIP/IEEE INTERNATIONAL SYMPOSIUM  
ON INTEGRATED NETWORK MANAGEMENT | Integrated Management  
in the Age of Big Data  
OTTAWA, CANADA • MAY 11-15 2015



## Integrated Management in the Age of Big Data

# IFIP/IEEE IM 2015



## WELCOME TO IFIP/IEEE IM 2015 OTTAWA, CANADA

## EXHIBITOR BENEFITS

IM 2015 invites you to come and showcase your company's services, products, technology and research, development and deployment advancements geared to the audience types to the largest technical, professional association in the world. Network with the "who's who" in communications! Meet engineers, industry leaders, government employees and academics.

EXHIBITION	FEE (CAD \$)	BENEFITS INCLUDE
<b>BOOTH</b>	<u>CAD</u> <u>1750</u>	A booth package included in the basic exhibitor's fee consists of the 10' x 10' booth space, and includes draping (8' high background drape and 3' high side rail drapes), an identification sign, a 6' skirted table, 2 chairs, a waste basket and daily coffee break refreshments. Technical Session attendance is not included in this fee.

## EXHIBIT HOURS

<b>Set up time</b>	Exhibit setup can begin at 10 a.m. on Monday May 11, 2015, and must be complete by 6 p.m. on the same day
<b>Move-out/Strike time:</b>	After 4:45 p.m. on Friday, May 15, 2015. The Move-out must be completed by 8:00 p.m. on Friday, May 15, 2015

**Please direct your inquiries to the IM 2015 Exhibition Chair:**

Anissa Shaddy (IM2015exhibitors@comsoc.org)

<http://www.ieee-im.org/>



**Welcome to Ottawa and IM 2015! Anticipation is building in the Network and Systems Management community for IM 2015!**

The conference will be held on May 11-15, 2015 Ottawa, Ontario, Canada and we want you to be a part of this conference as an EXHIBITOR. We are exceptionally pleased to offer outstanding exhibitor packages that will enable you to reinforce your company's image as an industry leader and showcase your brand. The Ottawa region is an ideal location for IM 2015. It is not only the hub of the Canadian government but it is also a core Canadian centre for high technology and referred to Silicon Valley North. There are more than 1,800 companies in the area of software, telecommunications, photonics, semiconductors, defence and security, wireless technology, and many others. It boasts the highest level of R&D spending per capita in Canada. Ottawa is an ideal setting to reflect on the extraordinary changes that have taken place in integrated network and systems management, and how new paradigms continue to foster even greater change in the immediate future. IM 2015 as the IEEE and IFIP premier conference in this domain provides a unique opportunity to interact with leaders in this community to shape the direction of network and system management for years to come. Glorious Ottawa provides a relaxing forum to network with friends, colleagues, customers and vendors from all points of the globe.

### About IM 2015

The 14th IFIP/IEEE Symposium on Integrated Network and Service Management (IM 2015) is held in odd-numbered years since 1989, IM 2015 will follow the 27 years tradition of NOMS and IM as the primary IEEE Communications Society's forum for technical exchange on management of information and communication technology focusing on research, development, integration, standards, service provisioning, and user communities. IM 2015 will focus on the theme "Integrated Management in the Age of Big Data" presenting recent, emerging approaches and technical solutions for providing cloud, network and ICT infrastructures, as well as novel services provided on top of these infrastructures.

Framed by a keynote session featuring top-notch speakers to open each day and a Distinguished Experts Panel to close the symposium on the final day, IM 2015 will offer five types of sessions: technical, application, poster, panel, and dissertation. Technical sessions will present high-quality papers on the latest research results in the integrated network and systems management area. High quality will be assured through a Technical Program Committee of international experts and stringent peer reviews of paper submissions. Application sessions will include papers focusing on experiences in the IT and telecommunications industries, including but not limited to service providers, OSS vendors, and equipment manufacturers. Poster sessions will provide insights into work-in-progress and rapidly evolving hot topics. Panel sessions will feature interactive discussions with technology and business leaders on technology trends, business implications, and emerging applications with panelists who are the technology and business leaders. Dissertation sessions will select and award the best Ph.D. work in the area of Network and Service management. A special call for demonstrations will be organized to allow industry partners and researchers to demonstrate early products and prototypes.