

ASSERT YOUR LEADERSHIP

CALL FOR PATRONS

HOW TO BECOME A PATRON

FOR MORE INFORMATION
ON BECOMING AN IM 2015 PATRON, PLEASE CONTACT

Patronage Committee (IM2015patrons@comsoc.org)

www.ieee-im.org

PAST PATRONS



ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.

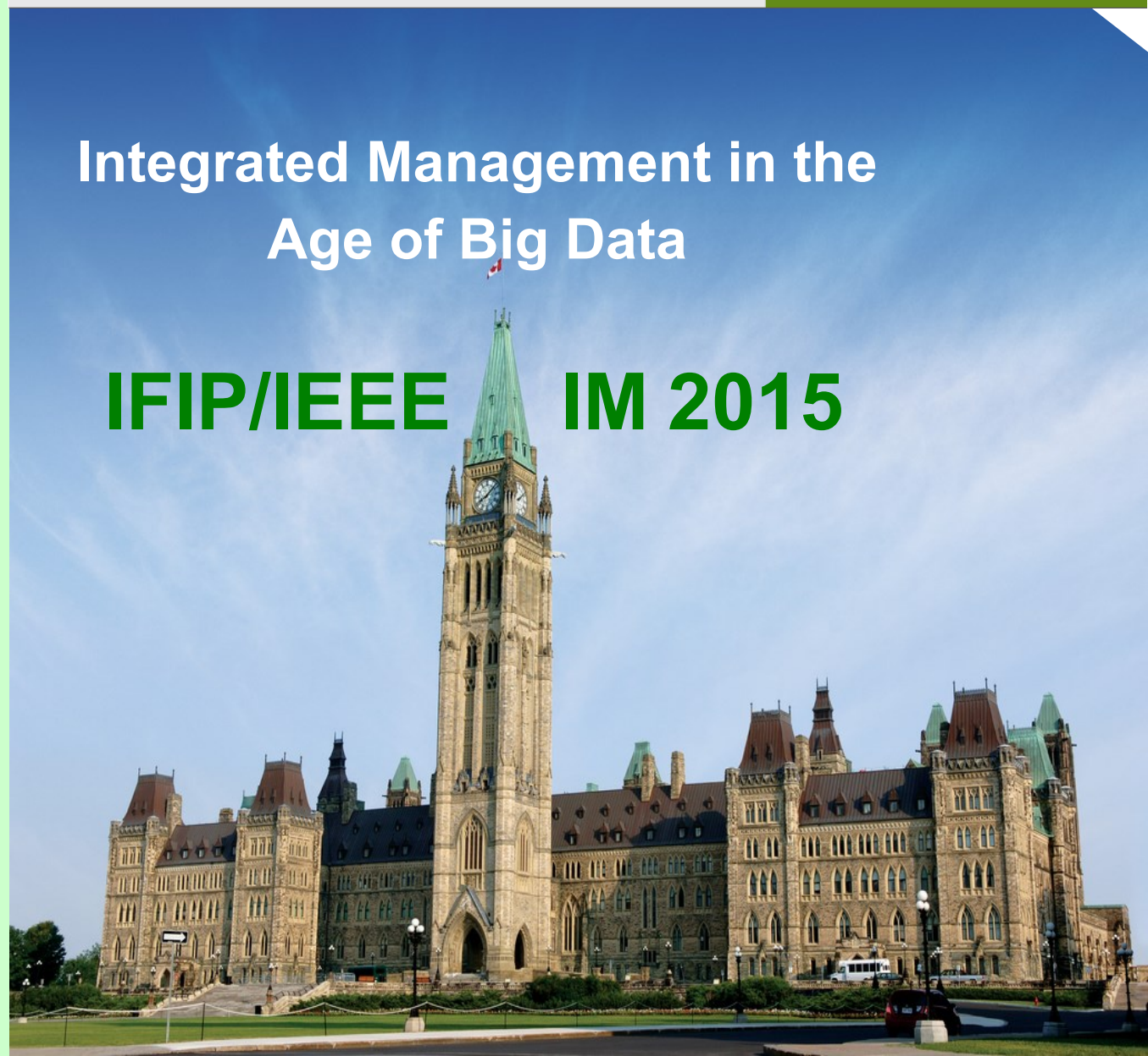


IFIP/IEEE INTERNATIONAL SYMPOSIUM
ON INTEGRATED NETWORK MANAGEMENT | Integrated Management
in the Age of Big Data
OTTAWA, CANADA • MAY 11-15 2015



Integrated Management in the Age of Big Data

IFIP/IEEE IM 2015



WELCOME TO IFIP/IEEE IM 2015 OTTAWA, CANADA

Welcome to Ottawa and IM 2015! Anticipation is building in the Network and Systems Management community for IM 2015!

The conference will be held on May 11-15, 2015 Ottawa, Ontario, Canada at the Shaw Center (Ottawa Convention Center) and we want you to be a part of this conference as a PATRON. We are exceptionally pleased to offer outstanding patronage packages that will enable you to reinforce your company's image as an industry leader and showcase your brand. The Ottawa region is an ideal location for IM 2015. It is not only the hub of the Canadian government but it is also a core Canadian centre for high technology and referred to Silicon Valley North. There are more than 1,800 companies in the area of software, telecommunications, photonics, semiconductors, defence and security, wireless technology, and many others. It boasts the highest level of R&D spending per capita in Canada. Ottawa is an ideal setting to reflect on the extraordinary changes that have taken place in integrated network and systems management, and how new paradigms continue to foster even greater change in the immediate future. IM 2015 as the IEEE and IFIP premier conference in this domain provides a unique opportunity to interact with leaders in this community to shape the direction of network and system management for years to come. Glorious Ottawa provides a relaxing forum to network with friends, colleagues, customers and vendors from all points of the globe.

About IM 2015

The 14th IFIP/IEEE Symposium on Integrated Network and Service Management (IM 2015) is held in odd-numbered years since 1989, IM 2015 will follow the 27 years tradition of NOMS and IM as the primary IEEE Communications Society's forum for technical exchange on management of information and communication technology focusing on research, development, integration, standards, service provisioning, and user communities. IM 2015 will focus on the theme "Integrated Management in the Age of Big Data" presenting recent, emerging approaches and technical solutions for providing cloud, network and ICT infrastructures, as well as novel services provided on top of these infrastructures.

Framed by a keynote session featuring top-notch speakers to open each day and a Distinguished Experts Panel to close the symposium on the final day, IM 2015 will offer five types of sessions: technical, application, poster, panel, and dissertation. Technical sessions will present high-quality papers on the latest research results in the integrated network and systems management area. High quality will be assured through a Technical Program Committee of international experts and stringent peer reviews of paper submissions. Application sessions will include papers focusing on experiences in the IT and telecommunications industries, including but not limited to service providers, OSS vendors, and equipment manufacturers. Poster sessions will provide insights into work-in-progress and rapidly evolving hot topics. Panel sessions will feature interactive discussions with technology and business leaders on technology trends, business implications, and emerging applications with panelists who are the technology and business leaders. Dissertation sessions will select and award the best Ph.D. work in the area of Network and Service management. A special call for demonstrations will be organized to allow industry partners and researchers to demonstrate early products and prototypes.



PATRONAGE BENEFITS

Four levels of patronage include benefits which previous IM patrons have found valuable in creating corporate awareness among the hundreds of network operations and management experts at IM. The IM 2015 Patrons Committee will work with your company to tailor these patronage packages to maximize the value of the patron opportunity to your circumstances.

LEVEL OF PATRONAGE	FEE (CAD \$)	BENEFITS INCLUDE
PLATINUM	<u>CAD 20,000</u>	<ul style="list-style-type: none"> Exhibit space (two tables) 300 seconds to introduce your exhibit during a dedicated conference session Four complimentary Full registrations for conference Four complimentary Exhibitor registrations (coffee breaks and banquet) 20% discount on IM 2015 registrations for additional company participants Logo on all conference programs Logo on conference website, with link to company's website Full-page advertisement in the IM 2015 final program Company-supplied banner prominently displayed during the entire Conference Name of your company at the banquet to highlight the conference patronage Opportunity to address symposium participants at your choice of either Welcome Reception or Banquet
GOLD	<u>CAD 10,000</u>	<ul style="list-style-type: none"> Exhibit space (one table) 120 seconds to introduce your exhibit during a dedicated conference session Two complimentary Full registrations for conference Two complimentary Exhibitor registrations (coffee breaks and banquet) Logo on all conference programs Logo on conference website, with link to company's website Full-page advertisement in the IM 2015 final program Name of your company at the banquet to highlight the conference patronage Company-supplied banner prominently displayed during the entire Conference
SILVER	<u>CAD 5,000</u>	<ul style="list-style-type: none"> Exhibit space (one table) 90 seconds to introduce your exhibit during a dedicated conference session One complimentary Full registration for conference Two complimentary Exhibitor registrations (coffee breaks and banquet) Logo on all conference programs Logo on conference website, with link to company's website Half-page advertisement in the IM 2015 final program
BRONZE	<u>CAD 2,500</u>	<ul style="list-style-type: none"> Exhibit space (one table) 60 seconds to introduce your exhibit during a dedicated conference session Two complimentary Exhibitor registrations (coffee breaks and banquet) Logo on all conference programs Logo on conference website, with link to company's website Quarter-page advertisement in the IM 2015 final program

Please direct your inquiries to the IM 2015 Patronage Chair:

Patronage Committee (IM2015patrons@comsoc.org)

<http://www.ieee-im.org/>

LOCATION/DATE : Shaw Center (Ottawa Convention Center) / May11-15 2015